



## SNOW TIRE STORAGE

### The Challenge

Every Winter, automotive dealerships face the same problem. They have to stock enough Winter tires for the first snowfall of the year, or they miss out on a very profitable season because they simply can't meet demand. Many locations have limited space, and expanding the storage area can be too costly. Storing off site doesn't provide the accessibility their customers and staff want, and affects their installation workflow.

### The Solution

A Rousseau Tire Rack System mounted on a Mizer Mobile Track Base is the perfect solution. Rousseau shelving, available in a variety of sizes and colours, allows for storage of popular size tires of different dimensions. Beams are constructed with a sloped surface to prevent the deformation of tires and 340 lb capacity per pair of beams. By compacting the shelving and eliminating wasted aisle space, storage capacity is increased within the same footprint by 70%, while providing instant access to all products by staff members. The solution can result in increased sales because of more stock, uninterrupted workflow and companies can avoid the need to expand the storage room.

Contact Equipment World for a complimentary workplace storage efficiency assessment.

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